STATIC CAR PARK SIGNAGE SPECS SITE A

GUNGAHLIN MARKETPLACE
Operates 24 hours

PRINT FILES

We prefer PDF, CMYK, 7180 mm width x 2160 mm height and high reoslution
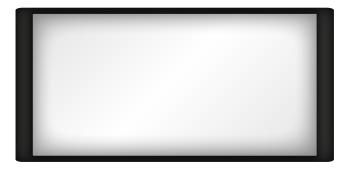
TEXT SIZE

Recommendation: Use fonts at least 10 native pixels high
(40 pixels for supplied art).

PRINT REQUIREMENTS

- Use bold and strong fonts
- Keep it short and easy to read
- White backgrounds are NOT permitted – white backgrounds drain the battery quickly so the screen can become ineffective within 3 days
- Simple graphics on black backgrounds are most efficient to run

OTHER IMPORTANT THINGS

- We'd appreciate if you could provide content at least 2 days in advance – this helps us to make sure that everything is tested before your campaign starts.
- All content is displayed at native screen resolution – contact our team if you want to understand more about how an image will be displayed.
- We hate to do this, but there will be a small fee for any files that we need to reformat.

Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files. Send artwork to admin@bigimpactadvertising.com.au

bigimpact outdoor media   HELPING YOU MAKING AN IMPACT   bigimpactoutdoormedia.com.au   1300 244 467

STATIC CAR PARK SIGNAGE SPECS SITE B

GUNGAHLIN MARKETPLACE
Operates 24 hours

PRINT FILES

We prefer PDF, CMYK, 7100 mm width x 2000 mm height and high reoslution
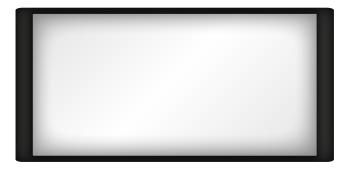
TEXT SIZE

Recommendation: Use fonts at least 10 native pixels high

(40 pixels for supplied art).

PRINT REQUIREMENTS

- Use bold and strong fonts
- Keep it short and easy to read
- White backgrounds are NOT permitted – white backgrounds drain the battery quickly so the screen can become ineffective within 3 days
- Simple graphics on black backgrounds are most efficient to run

OTHER IMPORTANT THINGS

- We'd appreciate if you could provide content at least 2 days in advance – this helps us to make sure that everything is tested before your campaign starts.
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